

Communicating Science to the Public

Kenneth Noll
University of Connecticut



Resources

Books

- A good resource about careers in science communications:
A Field Guide for Science Writers 2nd Edition, D. Blum, M. Knudson and R. M. Henig (Eds.), Oxford Univ. Press, 2006
- A good book to shake up your thinking about science communication:
Don't Be Such a Scientist, R. Olsen, Island Press, 2009
- A comprehensive book covering all aspects and forms of communication by an experienced professional writer of science: *Explaining Research*, D. Meredith, Oxford University Press, 2011
- A technical report: Lewenstein, et al. (Eds.) *Learning Science in Informal Environments: People, Places, and Pursuits*. National Academies Press, 2009

Resources

Articles

- "Framing" science: *Science* 316:56. 2007.
- Responses to the "framing" argument: *Science* 317:1168. 2007.
- Backlash against multitasking: *Nature* 466:655. 2010.
- Communicating the scientific process: *Science* 319: 1483, 2008.
- Science blogging? *Trends Ecol. Evol.* 23: 411. 2008.
- Denialism; scientists respond? *Eur. J. Pub. Health* 19: 2. 2009.

Web Resources

- For links, visit Dr. Noll's website: kennethnoll.uconn.edu at the Grad & Postdoc Professional Skills link